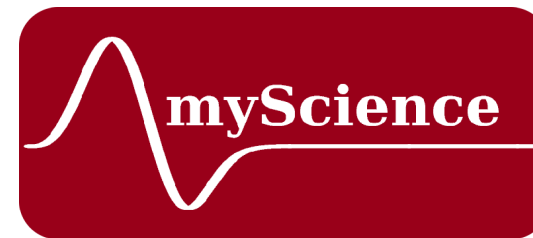


**myScience.ch – The Swiss Portal for Research and Innovation** is the service portal for researchers and academics in Switzerland, with around 45,000 visitors and 150,000 page views each month. myScience.ch gives an overview of science and research, universities, R&D companies and private research centres in Switzerland. myScience.ch provides scientific news and events, as well as practical information on employment, funding and daily life in Switzerland. myScience.ch offers science job and continuing education portals, a career guidance and coaching service, and editing and grant writing assistance. myScience.ch is intended for researchers, scientists, academics and anyone interested in science.



Last modified: 19.01.2012

# Media Data

**myScience.ch** has around 45,000 unique visitors per month and this number is constantly increasing. The high number of page views per month (150,000) makes myScience.ch an attractive medium for advertisers and sponsors in research and innovation.



**myScience.ch** users represent a specific target group with a high level of education, working in very qualified positions, often in a leading role.

## Features (Google Analytics)

### Site Usage Summary

- Unique visitors per month: **45,000**
- Page views per month: **150,000**
- Pages per visit: **3.26**

Total alert emails sent per month: **ca. 3,000**

### Visitors

- 45% Switzerland
- 13% Germany
- 11% France
- 4% USA
- 4% UK
- 3% Italy
- 20% Others

### Language of Visitors

- 35% English
- 32% German
- 23% French
- 10% Other

### myScience.ch Network:

[www.myscience.ch](http://www.myscience.ch) (Switzerland), [www.myscience.de](http://www.myscience.de) (Germany), [www.myscience.me.uk](http://www.myscience.me.uk) (UK), [www.myscience.us](http://www.myscience.us) (USA) and [www.myscience.cc](http://www.myscience.cc) (International)

# jobs.myScience.ch

## The Job Portal for Researchers and Academics

Posting jobs on jobs.myScience.ch is the ideal recruiting solution for corporate research, companies active in R&D, research institutions, universities and administration related to research and higher education.



### Features and Benefits

- **Target group:** Academics, scientists, researchers and specialists.
- **Positioning:** On the front pages of myScience.ch, jobs.myScience.ch, myScience.cc and Science-jobs.ch for at least one week.
- **myScience search:** Premium jobs are displayed first.
- **myScience network:** Jobs are announced on myScience International ([www.myscience.cc](http://www.myscience.cc)) and Science-jobs.ch for free. Special conditions are offered for myScience Germany ([www.myscience.de](http://www.myscience.de)), myScience UK ([www.myscience.me.uk](http://www.myscience.me.uk)) and myScience USA ([www.myscience.us](http://www.myscience.us)).
- **International visibility:** 55% of visitors from abroad, mainly from Germany, France, USA, UK and Italy.
- **Efficient and personalized service**
- **Broad partner network:** Jobs are also published on CareerJet.ch, OptionCarriere.ch, jobrapido.ch (/de/com), Indeed.ch (/com), SimplyHired.com and Trovit.ch, as well as BioValley.ch, the life sciences network of the Basel region. You therefore benefit from several advertisements for the price of one.
- **Search engines:** myScience.ch pages are very well ranked by search engines like Google and Yahoo.
- **Payment:** Invoice, credit card or PayPal.
- **Admin tool:** You can choose to post and manage your advertisements yourself. Register for use of the online admin system at: [www.myscience.ch/register](http://www.myscience.ch/register).

## Prices for Job Advertisements

Number of Job Offers	Price for one Job Offer (up to 30 days)	Price for one Premium Job Offer* (up to 40 days)	Discount
1	480 CHF	580 CHF	
2	432 CHF	522 CHF	10%
5	384 CHF	464 CHF	20%
10	336 CHF	406 CHF	30%

\*posted and verified by our team.

### Additional options

- Advertisement on myScience Germany, UK or USA: 100 CHF for one additional advertisement, 150 CHF for two additional advertisements (option only currently available with Premium Job Offers).

### Conditions

- Validity of credits: one year
- Student jobs and diplomas: free
- Special conditions for PhD positions: 280 CHF for 30 days

### Contact us for more information

- by email: [contact@myscience.ch](mailto:contact@myscience.ch)
- by phone: +41 (0)31 371 3007
- online: [www.myscience.ch/contact](http://www.myscience.ch/contact)

More at [www.jobs.myscience.ch](http://www.jobs.myscience.ch)

# edu.myScience.ch

## Continuing Education Portal for Researchers and Academics

Publishing continuing education programs on edu.myScience.ch is an efficient way for universities and universities of applied science to broadly promote their academic courses and teaching activities.



### Features and Benefits

- **Target group:** Academics, scientists, researchers and specialists.
- **myScience.ch search:** Premium programs are displayed first.
- **myScience.ch network:** education programs are included on Continuing-education.ch for free. Special conditions are offered for longer publishing.
- **Efficient and personalized service**
- **Search engines:** myScience.ch pages are very well ranked by search engines like Google and Yahoo.
- **Payment:** Invoice.
- **Admin tool:** You can choose to post and manage your continuing education programs yourself. Register for use of the online admin system at: [www.myscience.ch/register](http://www.myscience.ch/register).

## Prices for Continuing Education Programs

Number of Programs	Price for one Program* (one year)	Discount
1	700 CHF	
2 - 4	630 CHF	10%
5 - 9	595 CHF	20%
10	560 CHF	30%

\*posted and verified by our team.

**Note: We offer large discounts if you publish programs over several years.**

### Conditions

- Validity: one year
- For publishing over several years, payment is made each year.
- Institution or company logo is included and layout is adjusted to client's needs.

### Contact us for more information

- by email: [contact@myscience.ch](mailto:contact@myscience.ch)
- by phone: +41 (0)31 371 3007
- online: [www.myscience.ch/contact](http://www.myscience.ch/contact)

**More at [www.edu.myscience.ch](http://www.edu.myscience.ch)**

# events.myScience.ch

## The Scientific Agenda

Posting conferences, meetings, seminars or special lectures on myScience.ch is the perfect way to advertise your event to a wide scientific and academic community.

### Features and Benefits (Premium Service)

- **Target group:** Academics, scientists, researchers and specialists.
- **Positioning:** Your event is displayed on all myScience.ch pages for a minimum of two weeks (ca. 20,000 visitors; 62,500 page views).
- **myScience.ch search:** Your event is displayed first.
- **Search engines:** myScience.ch pages are very well ranked.
- **International visibility:** 55% of visitors from abroad.
- **Admin tool:** You can choose to post and manage your events yourself. Register for use of the online admin system at: [www.myscience.ch/register](http://www.myscience.ch/register).
- **Individual and personalized service:** We check all new entries and offer feedback and advice.

### Overview of Event Credits

Number of Events	Price for one Premium Event (one month)	Discount
1	480 CHF	
2	432 CHF	10%
5	384 CHF	20%
10	336 CHF	30%

**Conditions:** Additional 50 CHF if we post the event for you.

**Payment:** Invoice, credit card or PayPal.

### Contact us for more information

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- online: [www.myscience.ch/contact](http://www.myscience.ch/contact)

**More at [www.events.myscience.ch](http://www.events.myscience.ch)**

# innovation.myScience.ch

## High Visibility for R&D Companies and Research Centres

innovation.myscience.ch is tailored to research centres, R&D companies and start-ups who want to increase the visibility of their products and activities on the Web. myScience.ch can create promotional pages at low cost and with high visibility among potential clients and investors in the scientific and innovation communities.



### Features

- **Web address:** mysience.ch/my\_name.
- **Web pages:** Up to 10 (including text, images, contact and registration forms, etc.).
- **Automatic listing:** The jobs and events you post on myScience.ch are automatically listed on your web pages.
- **Admin tool:** We provide you with an account to access your webpages for any necessary edits.

### Prices and Conditions

**390 CHF** for 5 years, 624 CHF for 4 years, 546 CHF for 3 years, 780 CHF for one year.

Images and text are provided by the client.

### Advantages

- **Web address:** Presence on the most-visited scientific portal in Switzerland.
- **Optimization:** We handle search engine optimization for you. This ensures the high visibility of your Web pages with search engines like Google and Yahoo.
- **Simplicity:** We take care of all the technical details.
- **Personalized premium services:** We check the content of your Web pages and ensure that all links are functioning.

# phd.myScience.ch

## The PhD Portal for Switzerland

Posting PhD programs on phd.myScience.ch is an effective way for research centres and universities to improve the visibility of their research activities among students and researchers.

### Features and Benefits

- **Target group:** Students.
- **Partner network:** Ensures your programs are also found on job portals such as CareerJet.ch, Jobrapido.ch and Science-jobs.ch, as well as BioValley.ch, the life sciences network of the Basel region.
- **myScience network:** Jobs are announced on myScience International (myScience.cc) and science-jobs.ch. Special conditions are offered for myScience Germany, UK and USA.
- **International visibility:** 55% of visitors from abroad, mainly from Germany, France, UK and USA.
- **Search engines:** myScience.ch pages are very well ranked.
- **Personalized service:** We can post your programs directly from an existing Web page or from a file (Acrobat, Word, Email, etc.).

### Prices for PhD Program Announcements

Number of Programs	Price for one PhD Program (one year)	Discount
1	480 CHF	
2	432 CHF	10%
5	384 CHF	20%
10	336 CHF	30%

**Conditions:** Additional 50 CHF (total) if we post the program(s) for you.

### Contact us for more info

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- by phone: +41 (0)31 371 3007
- online: [www.myscience.ch/contact](http://www.myscience.ch/contact)

# edit.myScience.ch

## Scientific editing services

- **Grant Proposals**

Obtain help writing a funding proposal or have a grant writer perform a final review to check that all the funder's requirements have been met.

- **Newsletters, meeting documents, brochures, annual reports**

Receive help in planning the structure and content of your document or have the English edited for style, grammar and level of language.

- **Papers, articles, reports, theses, websites**

Have your text or website checked for clarity and readability, as well as for consistency and grammar by an experienced science writer.

- **Other services**

We also offer standard editing of smaller texts, such as correspondence, advertisements and job announcements.

**Clients:** Our clients include universities, companies and non-profit organisations, and range from individual researchers to large institutes.

**Experience:** We have experience with the following funders: Swiss National Science Foundation, European Commission, European Research Council, U.S. National Science Foundation.

**Rates:** Our rates are calculated on a case-by-case basis. We offer both hourly and flat rates, and can accommodate most budgets.

**More information:**

[www.myscience.ch/services/science\\_editing](http://www.myscience.ch/services/science_editing)

**Contact us**

- by email: [edit@myscience.ch](mailto:edit@myscience.ch)
- by phone: +41 (0)31 371 3007
- online: [www.myscience.ch/contact](http://www.myscience.ch/contact)

Our staff speak English, French, German and Italian.

# career.myScience.ch

## Career and coaching services

You are a researcher wanting to find a job in the private or public sector, but you don't know how to proceed or if your application documents are in order. Or you are a foreigner and you don't know the local customs or companies in Switzerland. The myScience career services could help you make the transition from university to industry or administration.

- **Coaching**

Receive compact, custom-made coaching, adapted to your individual needs.

- **Hotline**

We can answer any urgent questions you might have concerning a job advertisement, a job application or an upcoming interview, or general questions about the job market in Switzerland.

- **CV and cover letter:** Send us your CV and/or cover letter by email and we will edit the documents according to your needs. We can also translate your documents or target them to meet the specific job requirements advertised.

- **More information:**

[www.myscience.ch/services/coaching](http://www.myscience.ch/services/coaching)

### Contact us

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- by phone: +41 (0)31 371 3007
- online: [www.myscience.ch/contact](http://www.myscience.ch/contact)

Our staff speak English, French, German and Italian.